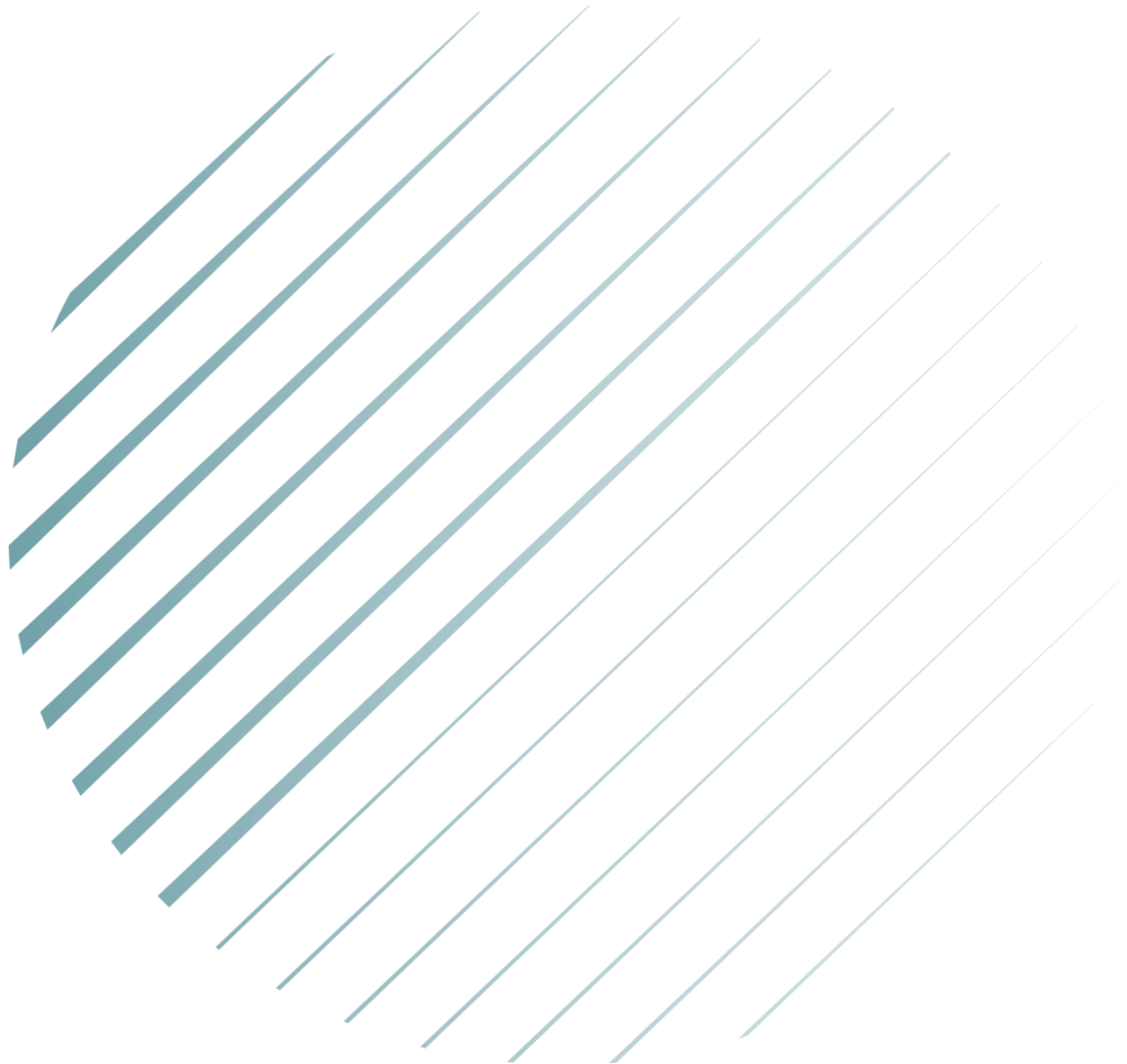




# **Pavilion Bar Consultation Report**



August 2021

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## **Executive Summary**

This report explores and presents the results of the comprehensive Big Community Survey, that was developed to ask residents for their views on the services that the Council provides to inform the delivery of Council services going forwards.

A total of 1090 valid consultation responses were made, with a total of 13 invalid surveys being removed from the data set as a result of the data checking.

Respondents were asked whether they supported the current Council objectives which were based on the public consultation undertaken for the Saxilby with Ingleby Neighbourhood Development Plan. Overall, there was strong support for the Council's current objectives.

Grounds maintenance was strongly supported in the survey with bin emptying, litter picking, the provision of bins/dog waste bins, grass cutting, and the maintenance of trees being most highly rated. The provision of benches and bus shelters was not felt to be as important.

Residents supported the idea of the Community Centre being a Community Hub, with room hire and library provision. Around six in ten respondents felt the provision of changing rooms and the Pavilion Bar was important or very important.

There was a preference for a family friendly bar, with opening hours of weekday afternoons, evenings, and weekends, which would be a reduction of the previous opening hours and for the library opening hours to be 12-15 hours per week, again a reduction from the current provision in opening hours.

The event that respondents felt was most important was the 'Christmas lights switch on and fireworks display' where 84% selected that it was very/important.

These results will be considered by the Council and assist in determining the way forward for the services provided by the Council.

## Background

Due to the restrictions imposed on access to indoor spaces during the Covid-19 pandemic in 2020/21 and the serious fire at the Community Centre in May 2020, the Community Centre was closed for the majority of the financial year. The building was handed back from the fire restoration contractors in January 2021.

The Council has a duty to spend public money responsibly – undertaking effective financial management, and to identify, assess and manage risks<sup>1</sup>. As a result, the Council agreed a ‘no income’ budget for 2021/22; Income that was not guaranteed, or was uncertain, was not included within the budget.

At the July 2019 Full Council Meeting (agenda item 16 - Community Centre Strategy Options Paper) it was agreed that residents would be asked for their views on how they wanted to see their Community Centre and whether they would like to see the continued provision of a bar at the St Andrews Community Centre. The results showed that 60% would like to see the continued provision of the Pavilion bar. The Council therefore agreed to look at outsourcing the bar, with all options for this being open from commercial operation to community led.

This second, more detailed consultation, was undertaken in July 2021 based on a template survey from the Plunkett Foundation.

## Introduction

This report shares the results of a survey on the Pavilion Bar to find out what residents and users would like the bar to provide and whether they would be interested in becoming involved in a community led enterprise.

Undertaking the survey is a requirement of accessing support from the Plunkett Foundation if the Council proceeds down a community led route for the provision of a bar.

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<sup>1</sup> JPAG Practitioners’ Guide (2021) - <https://www.nalc.gov.uk/library/our-work/jpag/3479-practitioners-guide-2021/file>

## Methodology

The survey was based on the Plunkett Foundation’s community pub questionnaire template (see Appendix 2, for a blank version).

The survey was available to complete online on Survey Monkey, with access being available via Facebook, Instagram, and Twitter. A paper survey was also included in the parish magazine, the Foss Focus.

A total of 210 valid consultation responses were made.

The consultation period ran from 5 July 2021 to 31 July 2021.

### 1. Online

206 completed online surveys were received on the Survey Monkey platform.

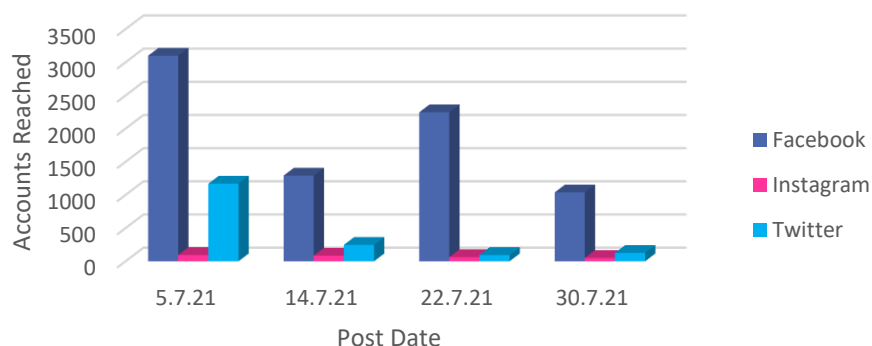
The social media promotion had a total reach of over 9,611 with 15 posts promoting the survey across Facebook, Instagram, and Twitter.

#### Social Media Engagement Stats

	Facebook	Instagram	Twitter	Total Reach
<b>5.7.21</b>	3099 (10 Shares) 93 Link clicks	95	1170 (1 Retweet) 1 Link click	4364
<b>14.7.21</b>	1292 (3 Shares) 35 Link clicks	85	248 1 Link click	1625
<b>22.7.21</b>	2246 (4 Shares) 139 Link clicks	64	95 1 Link click	2405
<b>30.7.21</b>	1039 (3 Shares) 31 Link clicks	51	127 2 Link clicks	1217
<b>Total/Average reach (Per Network)</b>	<b>7676/1919</b>	<b>295/74</b>	<b>1640/410</b>	<b>9611/Average reach (Per Post) 2403</b>

- Average reach per post: **2403 accounts**
- Total Shares/Retweets: **21**

Reach Per Post/Per Network



## 2. Foss Focus

The survey was printed in the parish magazine (Foss Focus, July 2021 edition) which has a circulation of around 1,000 households. A total of 4 completed paper surveys were received.

### Data Checking

Following the closing date and the paper survey data being input, data checking took place to ensure the accuracy of data and to identify any duplicate entries. Submissions were checked including where more than one survey was submitted from the same IP address. No surveys were removed from the data set as a result of the data checking.

### Household Profile

Respondents were asked how many people there were in each age range there are in your household. The results are shown below:

<i>Total number of people in household aged:</i>				
<i>0-16</i>	<i>17-25</i>	<i>26-45</i>	<i>46-65</i>	<i>≥65</i>
<i>192</i>	50	179	154	70

## Results and Analysis

### WOULD YOU USE THE PAVILION BAR?

If the Pavilion Bar was run by the community in Saxilby would you, or any member of your household use it?

65% of respondents stated they would use the bar on a weekly basis ranging from to once a week (31%), to 2-3 times a week (29%), to Daily (4%)<sup>2</sup>. Under one tenth of respondents noted they would not use the facility at all (9%).

Frequency	Response (%)	Response (n)
Daily	4%	9
2-3 times a week	29%	61
Once a week	31%	65
Once a fortnight	10%	20
Less than once a fortnight	16%	34
Not at all	9%	18
		207

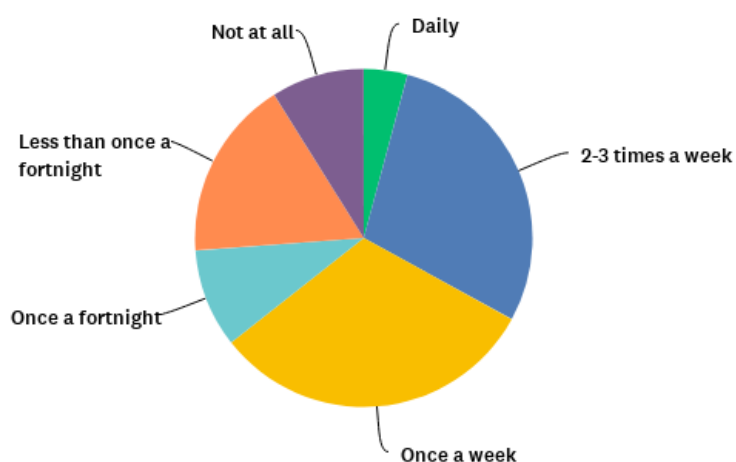


Fig. 1: Expected use of the Pavilion Bar

### ADDITIONAL SERVICES

What additional services would you be most like to see the pub offer?

The community was interested in the bar providing a variety of additional services. The most frequent response was a family friendly area (68%, 136n). This is in-line with the results of the Big Community Survey where there was a strong preference for a family friendly bar (71%). Over 50% of respondents would also like to see live music, catering, and big screen sports.

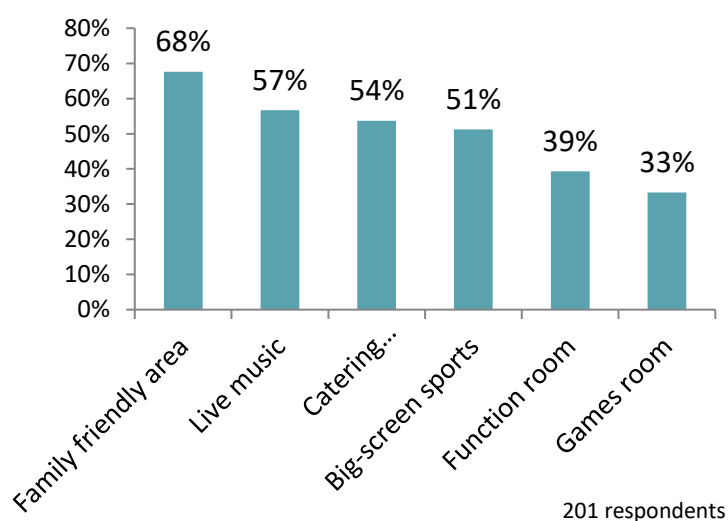


Fig. 2: What services should the pub offer?

<sup>2</sup> Percentages may not total to 100% due to rounding.

There was less support for a function room or games room, however there are already function rooms available on-site and the provision of these for community use had strong support in the Big Community Survey (77%). It may therefore be that respondents felt a function room was not required as part of the Pavilion Bar offer as it is provided elsewhere within the community centre.

## ADDITIONAL SERVICES

Are there any community services you would like to see on offer at the pub? For example, pop-up health services etc?

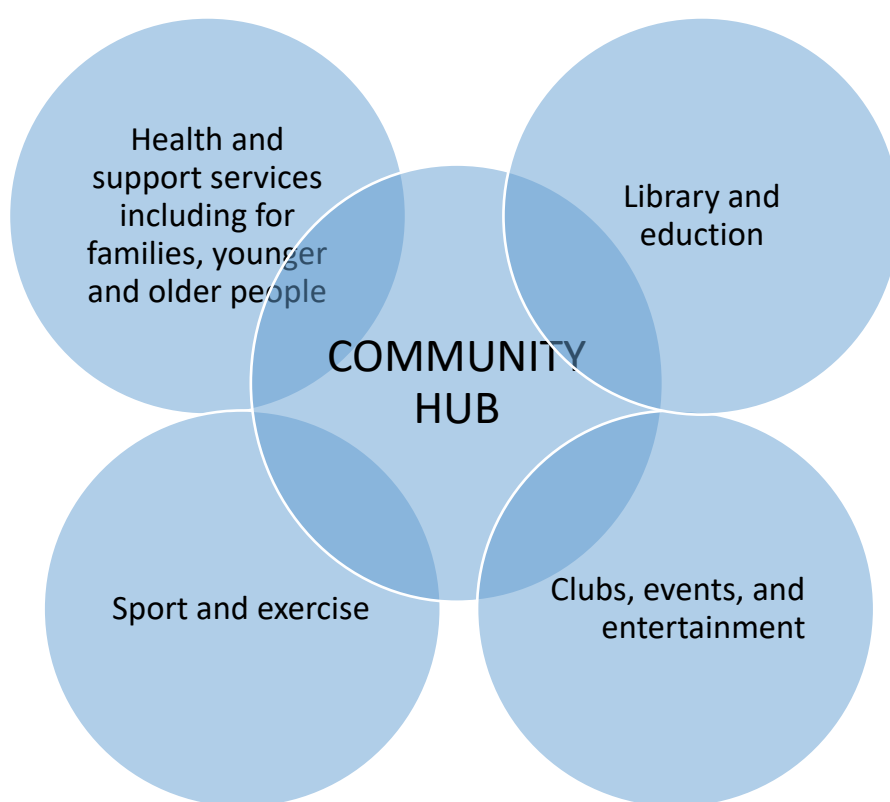


Fig 3. A Community Hub

A variety of themes came across when respondents were asked if they would like to see the bar provide any other services. These included:

- Health, information, and support services - with families, children and young people, and older people all being groups that were mentioned
- Provision/hosting of clubs, events, and entertainment
- Access to sport and exercise opportunities
- Access to education and the library
- Being family focused

A full list of the responses is available in Appendix 1.



## CATERING

### What kind of catering would you like to see from the pub?

Just over four in ten respondents noted they would like catering to be available at Sunday lunchtime. Around a third of respondents selected weekday lunch, weekday dinner, Saturday lunch, and Saturday dinner.

A third of respondents (33%) stated the provision of food was not important.

Based on the results below there did not appear to be a strong appetite for the provision of meals at the venue, but rather snacks and light bites (as shown in the comments provided below)

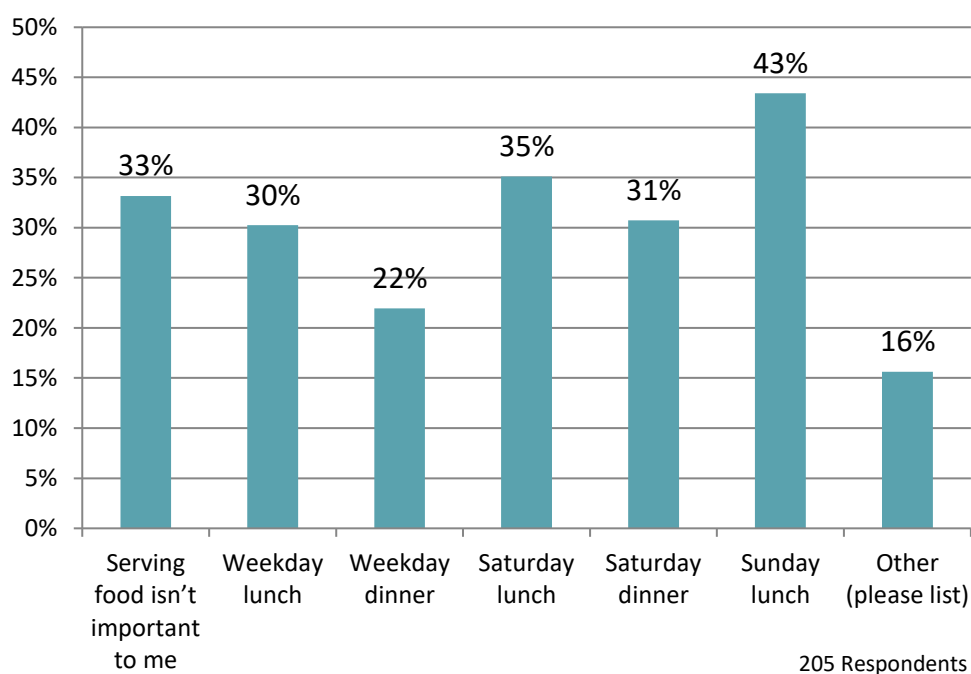


Fig 3. Catering at the Pavilion bar?

Where residents ticked 'other' they were asked to provide further information. The clear picture that came back was most respondents were favouring a snack/light bites menu.

The responses are shown below:

- Snacks x 9
- Snack food. Sandwiches. Sausage rolls.
- If they are going to do food or would just need to be a basic pub menu, the Sun [Inn] is going to start doing food soon so I don't think it would be feasible
- Snacks and drinks/ice cream for park users
- Cakes, biscuits, fruit. Soft drinks, coffees etc
- Basket bar meals i.e. chicken and chips, scampi and chips, burgers, hotdogs, chips and cheese. Filled rolls. Would only

do this though on a Friday teatime 4-8 and a sat 2-8 and then on a Sunday 2-6. Mainly for when the big sporting events are on tv/Sky. That's if you have Sky back. Personally, I think it's a must as it always brings so much custom through the doors. Would also think about maybe hiring the kitchen out separately.

- Think quick things to feed children like cones of chips/chip buttys low-cost things which are easy to staff
- Meals and snacks most days
- Sandwich, cake, sausage roll, veggie option.
- Snacks and cakes i.e. light bites
- Friday evening, Sunday evening
- Light snacks available at all times
- Pub snacks sandwiches
- light bite menu breakfast, lunch & evening.
- Just a cafe type no alcohol
- Would use them any time of week if serving nice food
- Snacks i.e. sandwiches, cakes etc to supply football supporters, mums at play park etc
- Hot snacks
- Vegetarian food
- Although the idea of food provision is nice, I can't see that it would be profitable
- Theme nights
- Breakfasts
- Food available as much as possible

## IMPORTANCE OF A COMMUNITY BAR

On a scale of 1 – 5 (where 1 is not important and 5 is very important), how important do you think it is to have the Pavilion Bar in Saxilby?

83% of respondents felt it was important for the village to have the bar. Some caution is advised when considering this figure, as those completing survey on this topic, may be more likely to want to keep the bar to be open.

However, on the recent Big Community Survey 60% of respondents noted they felt it was important or very important to have the Pavilion bar, so there is a majority community appetite for the continued provision of the bar.

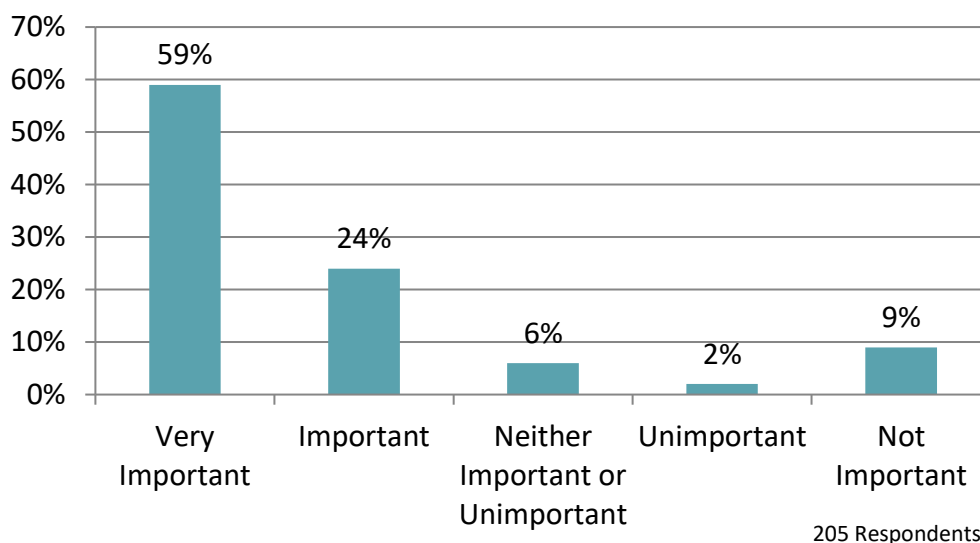


Fig 4. How important or not is having the Pavilion bar?

## HELPING A CO-OPERATIVE PROJECT

Would you or anyone in your household be interested in helping a co-operative pub project in any way:

A number of respondents indicated they would be interested in helping a co-operative pub in different ways. These are shown below:

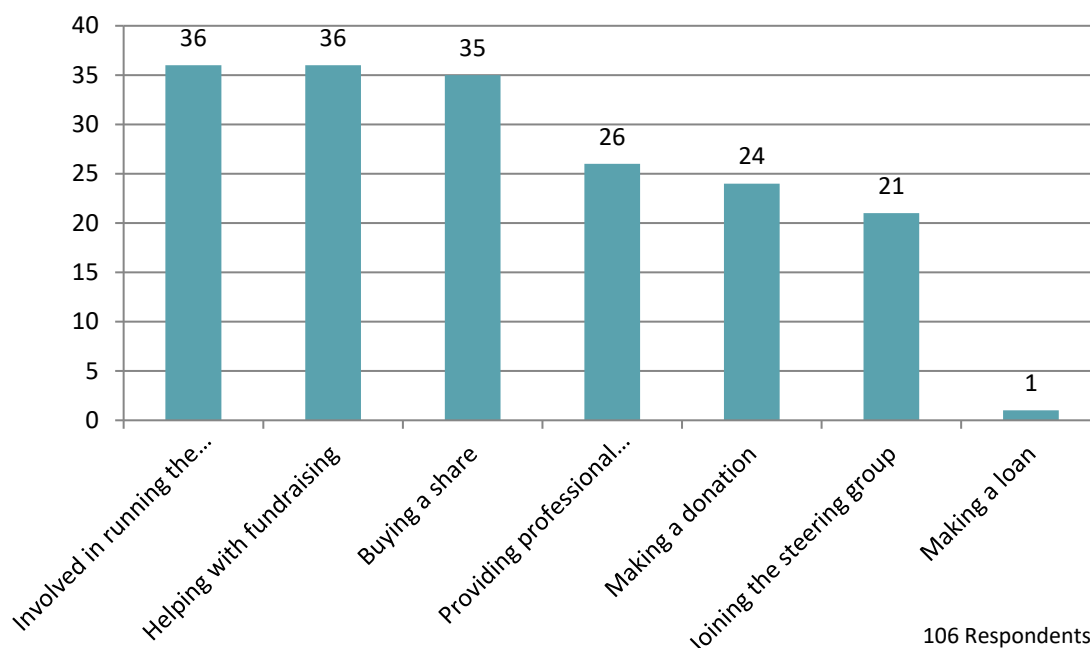


Fig 5. Would you be interested in helping a co-operative pub project?

Where respondents selected 'providing professional advice/services' they were asked to include what they were. The responses are provided below:

- Accountant
- Sports Coach/PE Teacher
- Procurement and contracts
- Fire/intruder alarm CCTV engineer
- I used to run the [name of pub] at Skellingthorpe. I also worked at [name of pub] for 12 yrs.
- Legal
- Painting
- Therapy
- Fully qualified all aspects of pub management. Ex tenant of a large family venue in Lincoln for 12 years. Relief in 3 other pubs.
- Health and Safety / Chartered Engineer
- Ventilation heating commissioning engineer
- None at all. Too much trouble already with the Sun Pub in the village.
- IT

- Not at all you had the chance to be open in June and make a profit opportunity missed
- Employment law
- Previous experience if pubs
- Not a pub project, community café
- I have 12 years' experience in running pubs and I am currently a manager at a brewery

## ANY FURTHER COMMENTS, SUGGESTIONS OR IDEAS

Some respondents made further comments they are provided below:

- The Pavilion should be self-funded by its customers and not propped up via money from the Parish Council. Do the other pubs in the village get this monetary assistance? If it cannot break even or make a profit, it would suggest that it is not a facility for the whole community, but for a few
- Personally, I would sooner any parish council money was put to improving and increasing the number of footpaths around the village to improve people fitness and well-being
- Could the Sun be asked if they would want to run bar for functions? And a cafe be run by community?
- Just get it up and running again for the better of the community you will see the benefits financially
- Sorry disappointed with parish council

## CONCLUSION

This report presents and considers the results Pavilion Bar Survey. It is recommended that the results are used to inform the outsourcing of the Pavilion Bar. outsourcing.

## Appendix 1: Additional bar services

### Health

Health visitor/ baby weigh

Dro- in health services

Health clinics ie Cancer prevention, diabetes, flu

I think any Health issue that is topical that week that month it would be good to raise awareness at the Pav

Pop up mental health cafe, volunteer-run, weekly, set up help by LMHS?

Health services

Mental Health pop ins

Anything to do with health would be great

Pop up vaccine centre

Counselling

Jabs winter doc or volunteer.

Breast screening

Blood donation

health visitor access

Pop up health would be good as our doctors is over run

Health services seems good idea

Maybe some drug and alcohol drop-in groups for the residents who have clearly struggled with their addictions during the Pav closure.

Pop up health services x 2

Health services x3

Pop up health services once a month

health services (covid tests? Blood donations? Contraceptive and drug advice?)

Baby clinics

### Clubs

Clubs, information and support, community hub

Coffee and cake morning, weekly or monthly, same time as library, help by local expertise

Probably a hub for local groups ie history group, walking group etc. A citizens advisory pop up service would be useful too.

Less about drinking more about community

Coffee Mornings, craft groups

Community based activities

Community gatherings

I would prefer it to move away from a pub and more to a community coffee hub as has recently been done in Nettleham. I don't feel a pub in this location is right being next to a children's park, playing field and sports facility,

I think a central hub for all things entertainment or useful for the community (such as pop ups for local organisations)

Advice hub of various agencies , is police, citizens advice, council

It would be useful to have any community services that are available

Pop up repairs shop

Citizens Advice, Councillors questions sessions

Drop in local councillor surgeries

Topical pop up surgeries /events

The centre would benefit, in my opinion, of weekly/fortnightly community drop in services such as health clinics, money management, careers service, employability classes,

Support groups for new parents

Support groups for new mothers, carers

children disability advice centre

### **Families, children, and young people**

Baby and toddler groups

Any children's activities

Youth Club

Clubs for children for example youth clubs, mums and babies

facilities for very young kids

Holiday activities for children

Child care

After school/holiday clubs

Things for children

Youth groups

Kids clubs at weekends

family days

This space should not be a pub but more of a family friendly space where children are safe, and where older drunk men are not encouraged to loiter.

Anything family friendly x 2

### **Older people**

Support groups for the elderly x 2

helped the aged services

Age Concern

Help for elderly

Help the Aged meet up and luncheon clubs

community support and entertainment for older people

Lonely heart's club so you could meet more people unable to work because of ill health would be great for people that live alone. I'm a woman who would never go into a pub on my own unless I was meeting someone 50 to 60 club

### **Entertainment and events**

Entertainment

Village fates

Bingo, ladies night, fashion events etc

Christmas lights switch on

I would like to see events like to see music events and mini festivals

Summer fair support

Children's events over the summer period with bouncy castle and games

### **Sports and exercise**

Exercise classes

Community fun run events

exercise classes, Pilates, a gym

Having a pub open again and getting sports back would be a good start

Yoga, Pilates

Fitness classes

Fitness classes

### **Education & IT**

Adult education

Digital support services to help people learn to use computers

Education services

Weekly or monthly help with IT (pop in with iPad for local friendly volunteer expert help?)

Longer library opening

Just access to the library!

Access to library

### **Other**

Pop up food options

This type of thing should be part of the community centre provision not a bar

The supply of community services at the community centre must not become the responsibility of the bar.

It would be up to the group running the bar to build a business plan

A sense of community back again

I think the pub should be sold and not run by the council

Just bring back the pav

I don't think there needs to be a community pub the Anglers and Sun are enough for the village

Early closing, no live music, this would stop trouble

Vey important to have Pavilion bar in Saxilby - a community service! For all sports meetings - parents at play park, toilets, drinks, food.

Everything I need is already provided at other hostelryes or village hall

Anything that raises money, the whole village should contribute a little, the children love it to

Cafe further outdoor seating

# The Pavilion Bar



## A Community Owned Pub for Saxilby?

The results of the Big Community Survey carried out earlier in the year, showed there was community support for the Pavilion bar. As a result, the Council has agreed to look at outsourcing its provision and is to consider all options for this, including a community led facility. This questionnaire is the first step.

We need to know your views on what might be provided and what would receive your support. Please be as honest and realistic as possible in your answers! Your response will be treated in confidence. It is entirely anonymous, unless you wish to add your name at the end. **Please post your completed survey to St Andrews Community Centre, William Street, Saxilby by 30 July or complete the survey online at <https://bit.ly/2SCkkgo>.** The results of this survey will be published and shared at a council meeting.

We would also like to hear from you if you feel you could help in any way with the running of the pub, if it goes ahead as a community led facility. There will be a wide range of tasks to be done from the initial setting up of the project to managing the enterprise and being involved in the day-to-day practical operation. This kind of venture has been successfully achieved in other communities all over the UK. There are currently 40 co-operative pubs in the UK and most of these have been set up with the support of the charity Plunkett Foundation ([www.plunkett.co.uk](http://www.plunkett.co.uk)). Will our community be the next one?

If you wish to speak directly to someone about this project please contact Lydia Hopton, Assistant Clerk, [assistant@saxilbyparishcouncil.co.uk](mailto:assistant@saxilbyparishcouncil.co.uk), 01522 703912.

## SHARE YOUR VIEWS:

### Survey about running the Pavilion bar as a co-operative pub for Saxilby

1. If the Pavilion Bar was run by the community in Saxilby would you, or any member of your household use it? (please tick one)

- |                                           |                                                     |                                      |
|-------------------------------------------|-----------------------------------------------------|--------------------------------------|
| <input type="checkbox"/> Daily            | <input type="checkbox"/> 2-3 times a week           | <input type="checkbox"/> Once a week |
| <input type="checkbox"/> Once a fortnight | <input type="checkbox"/> Less than once a fortnight | <input type="checkbox"/> Not at all  |

2. What additional services would you be most like to see the pub offer? (tick all that apply)

- |                                               |                                        |                                     |
|-----------------------------------------------|----------------------------------------|-------------------------------------|
| <input type="checkbox"/> Family friendly area | <input type="checkbox"/> Function room | <input type="checkbox"/> Games room |
|-----------------------------------------------|----------------------------------------|-------------------------------------|



Catering (dinners/lunches)

Live music

Big-screen sports

## The Pavilion Bar (Cont.)

3. Are there any community services you would like to see on offer at the pub?

For example pop-up health services etc. When and how would you like these services to be part of the pub's offering?

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4. What kind of catering would you like to see from the pub?

Serving food isn't important to me (tick all that apply)

Weekday lunch   Weekday dinner   Saturday lunch   Saturday dinner

Sunday lunch   Other (please list) \_\_\_\_\_

5. On a scale of 1 – 5 (where 1 is not important and 5 is very important), how important do you think it is to have the Pavilion Bar in Saxilby? Please circle your answer.

NOT IMPORTANT <<< 1   2   3   4   5 >>> VERY IMPORTANT

6. Please state how many people in each age range there are in your household:

0-16 number of people:   \_\_                      26 – 45 number of people:   \_\_

17 – 25 number of people:   \_\_                      46 – 65 number of people:   \_\_

Over 65 number of people:   \_\_

7. Would you or anyone in your household be interested in helping a co-operative pub project in any way by:

Joining the steering group                      Helping with fundraising

Involved in running the pub/volunteering   Making a donation

Buying a share                                      Making a loan

Providing professional advice/services. My profession/skills are:

\_\_\_\_\_

8. If you have answered yes to any of the above questions, or you would like us to contact you, then please write your name, address and phone number here: -

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Thank you very much for taking the time to complete this questionnaire.