

Comms Update, Full Council, February 2022

January was a relatively quiet month on the Comms front, we didn't get going with posts until January 7, easing our way into the new year.

Once we did get going though, we covered some important topics, some of which generated some interesting discussion across our pages.

Our biggest post of the month ended up being something I hadn't planned on covering this month and that was of course, that old chestnut, the topic of dog fouling. Following on from a post on one of the village Facebook forums which ended up generating a lot of conversation, it was decided we should get in there and clarify the facts in response to what was quite a lot of misinformation floating around.

Following a good bit of teamwork, we were able to put out what I thought was a very strong response to a lot of the points that were raised in the discussion. The post we put out landed well and received a lot of positive feedback, with people pleased to receive clarity on the situation.

The second most popular post of the month was the post about the new yew hedge in the graveyard. As ever things that show a tangible and positive change to an area of the village are always received positively by the community and really show what this Council does for the village, things people might not necessarily notice if they weren't highlighted.

We're pushing hard on the call for sponsors for the Waterfront festival and I thank the Festival T&F group for their feedback on our posts so far. Hopefully we'll soon be able to change tack and start advertising for stall holders and things like that.

The closing week of January was very quiet, due to a lack of post proofing, which is fine, we'll just move those posts into the next couple of weeks. Priority for February are a call for potential locations for a tree for the Queen's Green Canopy, which was agreed at planning committee in January, the post about the ring fencing of funds for Westcroft Green (look out for the accompanying drone video) and of course continuing to keep the community up to date with what the Council is doing for them.